



CENTRAL COUNTIES

## **Central Counties Tourism Annual Symposium 2020**

### **Symposium & Session Speaker: Tamara Russell**

*Let's Get Together and Talk Group Travel*



Tamara Russell is Central Counties' Business Development Manager. Tamara has 20 years of group travel experience and is currently Chair of the Board of Directors of Attractions Ontario and past Chair of the Toronto Attractions Council.

Tamara brings her wealth of group travel experience to the session and will present on:

- An overview of Central Counties Tourism Group Market 2020 - 2021 Initiatives
- 2020-2021 Co-operative Opportunities for Business
- 2020-2021 Training/Discussion Opportunities
- Current Leisure Group Travel Trends
- Introduction to the 2020-2021 CCT Group Marketing Partners
- Group Tour Media
- Attractions Ontario

We are pleased to have Tamara, Central Counties' group travel expert working with our businesses and stakeholders in this session to provide information on the available opportunities and the steps to become group travel ready!